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Somerset

seeds • plants

JUNE 1955

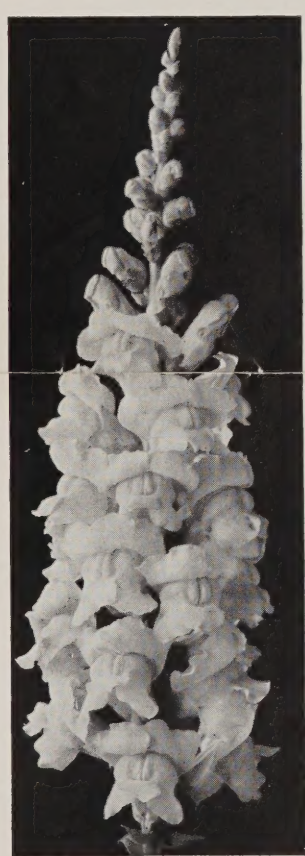
Somerset Rose Nursery, Inc.
New Brunswick, N. J.

Snaps for Greenhouse Forcing

ORIGINATOR'S STRAINS

Hybrid Snapdragons have practically eliminated the open pollinated sorts. They grow more vigorously, more uniform, and produce more cut flowers per square foot. Many of them are especially suited to single stem culture, which method yields a higher profit because of the shorter time required to mature a crop. Spacing 3" x 4" gives a better dollar return although quality will not be as good.

Germination is sometimes difficult under summer conditions. Snap seed germinates best at a temperature of 55-60°. Summer sowings are best kept in a cool basement until germination takes place, after which the plants should be carefully hardened to light and air.



WHITE

	Pkt.
Apollo. Large flowered ivory white. Midseason.	\$3.50
Citation. Very large ruffled wavy Ivory colored florets. Earlier than Margaret.	3.50
Fringed White Snow. Pure clear white. Best midseason to late.	3.00
Jet Pilot. Paper white. Medium early.	3.50
Margaret. Very popular creamy white, open pollinated. Midseason.	2.00
Maryland White. Paper white equal in yield and growth to Maryland Pink. M.	3.50
Pikes Peak. Extra long spikes, white with slight ivory cast. Best for late winter and after.	3.50
Rockwood's White Hybrid No. 5. Fine for Fall or early Winter flowering.	3.00
Rockwood's Crystal White. Excellent "hot weather" variety good to follow late mums and for single stem culture.	3.00
Schlegel's Early White. Good standard variety. Early.	1.50
Snowdrift. Averages 80-90% double from seed. Best for late. 1/2 Pkt. \$1.75.	3.00
Snowman. One of the popular newer introductions. Good long flower spike of pure white. Excellent for single stem culture. Midseason.	3.50
Spartan White. Excellent pure white for early and mid-winter. Opens well in dark weather. Very shatter resistant.	3.00
Twenty Grand. Medium early pure white. Superior to Margaret.	3.50
White Knight. New improved paper white. Growth is firmer and less grassy than Snowman and flowering is earlier.	3.50

PINK

	Pkt.		Pkt.
Anne Marie. (New). Clear medium pink midway between Christina and Libby in color. Earlier than Margaret but slightly later than Christina.	\$3.50	New Times. (New). Fine early deep rose.	\$3.00
Chevy Chase Pink. (New). Bright pastel pink, a shade darker than Maryland Pink. Early and free with large florets and close full spike. Shatter resistant.	3.50	Pink Cloud. Early blooming medium pink. Long stems and really large flowers. Soft in mid-winter, recommended for early spring.	3.50
Christina. Bright pink. One of the most popular. M.	3.50	Pink Ice. Bright medium rose with lighter lips. Early flowering.	3.50
Christmas Cheer. The standard rose pink. Early.	3.00	Pink Monarch. Rose pink. Large florets. Midseason.	3.50
Dorcas Jane. Fine soft pink. Midseason.	2.50	Pink Star. Dark pink with salmon overcast. Outstanding color. Early.	3.50
Jackpot. Midseason, medium deep rose.	3.50	Prestige. New lustrous dark pink. Midseason.	3.50
Hercules. Light pink. Clean grower with close set spikes. Midseason.	3.50	Rockwood's Early Pink. Pastel pink good for whole Season.	3.00
Libby. Second early, dark rose. Flowers after Mary Ellen.	3.50		
Mary Ellen. Popular silvery pink. Midseason.	2.50		
Maryland Pink Improved. Improved strain of the popular pastel pink. Early.	3.50		

For best results with germination sterilize your soil with formaldehyde. See page 53.

SEE OVER

Forcing Snaps Continued

PINK Continued

	Pkt.
Rosebud. New soft pastel pink with long spikes and giant size florets. Best for late.	\$3.50
Rosanna. Bright deep rose. Long spike. M.	3.50
Rowena. New light rose pink with medium to long spikes. Early.	3.50
Spartan Rose. Bright rose, flowers with Christina. Has yielded twice as much as Margaret in early spring. Particularly recommended for midsummer crop. ...	3.00
Trilbee Pink. Giant pastel pink especially good for single stem culture.	3.50
Whirlaway. Medium early light pink slightly deeper than Mary Ellen.	3.50
Wintergreen. New. Light rose pink. Early.	3.50

BRONZE

Barbara. Large flowered with a pink throat. Considered by many the best bronze. Midseason.	3.50
Broker's Tip. New deep yellow with little or no side growth. Best for late. Will hold its color well into spring.	3.50
Cavalcade. Deep orange bronze, similar in color to Lady Dorothy but stronger and more vigorous. M.	3.50
Indian Chief. Deeper, brighter than Barbara, a rich deep bronze. Midseason.	3.50

NOTE: 1/2 pkts. of \$3.00 varieties are priced @ \$1.75 and \$3.50 varieties are priced @ \$2.00

YELLOW

	Pkt.
Gold Mine. Rich sparkling yellow. One of the best. M.	3.00
Golden Spike. Practically identical with the above. M.	3.50
Gold Rush. Several shades lighter but also quite similar. Best for late.	3.50
Patricia. Very early, vigorous and free. One of the very best.	3.50
Sea Biscuit. Outstanding winter or spring yellow.	3.50
War Admiral. Outstanding vigor and spike formation. A good winter bloomer.	3.50
Yolo Wonder. (New). Good midwinter deep yellow. ...	3.50

LAVENDER

Bold Venture. Rich lavender. Early, uniform, hard stem. Early.	3.50
Lavender Lady. Deep rosy lavender. For late winter and spring.	3.50

RED

Commando. New. A pleasing color; earliness, clean growth habit and vigor add up to fine novelty.	3.50
Navajo. Excellent all purpose red. Bright red color with a long spike and hard stem. Flowers with Margaret. Midseason.	3.50
Priscilla Ann. New early velvety crimson. M.	3.50

Begonias

(Fibrous Rooted)

THREE NEW F-1 HYBRIDS

Rose Perfection. 8". Improves Pink Pearl because it is more resistant to moisture. Plants are compact with very uniform growth covered with a mass of glowing rose colored blooms.

Red Perfection. 8". Very similar to Rose Perfection in habit and distinguishes itself by its brilliant carmine scarlet blooms.

Jubilee. 10". Vigorous grower with large blooms of brilliant scarlet with a coppery sheen.

Karin. The first and only white with dark green leaves. Compact, uniform and very free flowering, the contrast between the white flowers and dark leaves is striking.

Pkt. any of the above **\$1.50**

Pkt.

Red Pearl. 8". The best of the dwarf begonias. Grows only 8 inches high and the good sized rose red blooms are produced well above the bronzy foliage, almost hiding it completely. Will flower winter or summer and is therefore excellent not only as a pot plant but also for bedding.

Originators Pkts. **\$1.50**

Pink Pearl. 8". Similar to the above except for the rose pink color and the light green foliage. Both this and Red Pearl are F 1 Hybrids and will not come true from seed other than the originators. Originators Pkts. **1.50**
10 or more packets of the above two varieties, ea. **1.00**

White Pearl. 10". Slightly taller than the above with good sized snowy white blooms and green foliage. A good companion plant to the above. 1/64 oz. **\$2.75** **1.25**

Adeline. 6". Compact bright pink.
1/64 oz. **\$3.25**; 1/32 oz. **6.00** **1.50**

Luminosa. 10". Favorite deep scarlet, red brown foliage. The most popular red. 1/64 oz. **\$2.95**; 1/32 oz. **5.25** **1.25**

Prima Donna. (Hybrid) 10". Soft rose shading to carmine.
1/64 oz. **3.35** **1.50**



Begonia Rex

		Pkt.
Scandinavia Pink. Popular type.	1/64 oz. 2.75	1.25
Scandinavia Red. Similar to the above.	1/64 oz. 2.75	1.25
Scandinavia White. A fine white selection.	1/64 oz. 2.75	1.25
Witch. 6". Large bright scarlet flowers of intense brilliancy. Fine for pots or bedding.	1/64 oz. 3.25	1.50
NOTE: Number gives height in inches.		
Mixture. Dwarf varieties.	1/64 oz. 2.75	1.15
Mixture. All varieties.	1/64 oz. 2.45	1.10
Rex Hybrids. Ornamental leaved Begonias with many unusual shapes, sizes and color variations.		
Packets only \$1.50		

PANSIES

(Specialists usually figure 1 oz. of seed will produce approximately 6-8000 plants.)



Typical Flower Imperial Giants

SOMERSET'S IMPERIAL GIANTS

A new development with immense, rounded flowers, many with ruffled or frilled edges. The plants are of sturdy growth and seem to be able to withstand our summer heat. The color range includes a high percentage of raspberry and red tones together with other rich and brilliant shades. We recommend this strain to those who have a call for quality Pansies.

Pkt. \$1.00; 1/8 oz. \$1.95; 1/4 oz. \$3.50; oz. \$12.50

		Pkt.	Oz.
Selected Giant Red Shades. Rich velvety tones, giant flowers.	1/4 oz. \$3.50	1.00	12.50
Selected Giant Purple Shades. Immense flowers.	1/4 oz. \$3.50	1.00	12.50
Selected Giant Pay Dirt. Largest yellow, with tiny dark face or penciling.	1/4 oz. \$5.00	1.00	15.00

THE ICE KINGS

Extremely early, this strain flowers before all others in the spring. This season our outdoor trials showed bloom practically all winter. Flowers are slightly smaller than Swiss Giants but very free.

Sky King, sky blue.	\$0.75	9.00
March King, velvety deep blue.75	9.00
Fire King, rich red.75	9.00
Sun King, pure yellow.75	9.00
Snow King, pure white.75	9.00
Ebony King, black.75	9.00
Mixture75	9.00

Early Orchid Flowering. Very early flowering, medium sized blooms of various attractive pastel shades. Petals are ruffled or frilled. 1/4 oz. \$2.50 .50 9.00

Pkt. Oz.

Swiss Giants. Usually true to color and excellent for bedding or basket sale. Flowers are of medium size compared to some of the giant flowering strains, but are produced very freely.

Cardinal. (Alpenglow). Garnet rose.

Berna. Dark violet.

Coronation Gold. Pure yellow.

Delft Blue. Flowers smaller than the type. Attractive porcelain blue.

Fire Glow. Vivid bronze apricot.

Lake of Thun. (Ullswater). Intense gentian blue with dark blotches.

Luna. Sulphur yellow self.

Orange. Similar to Viola Chantryland.

Raspberry Rose. Shades of pink with dark center.

Red Wing. (New). Golden yellow and crimson bicolor.

Rheingold. Yellow with brown blotches.

White. Very fine. Early and very free flowering.

Price of the above varieties:

1/8 oz. \$1.75; 1/4 oz. \$3.00 .90 10.00

Swiss Giant Mixture.

1/8 oz. \$1.35; 1/4 oz. \$2.50 .75 9.00

Special Formula Swiss Giant Mixture. A fine strain the result of many years of careful selection. A combination of many fine colors including a good quantity of dark rich shades. 1/8 oz. \$1.75; 1/4 oz. 3.50 1.00 12.50

Extra Dwarf Swiss Giants. Especially compact and early flowering. 1/8 oz. \$1.75; 1/4 oz. \$3.00 .90 10.00

Garden State Giants. The DeLuxe Pansy. A fine large flowered strain that is outstanding for the immense size and heavy texture of the flowers and its remarkable resistance to summer heat. Truly a pansy "that will sell when others go begging." Because of requests to make the strain brighter a larger percentage of yellows has been included. 1/8 oz. \$1.75; 1/4 oz. \$3.00 .90 10.00

Harmony Mixture. Compact plants with medium sized blooms with waved or ruffled petals. Gay and luminous colors.

1/4 oz. \$3.50 1.00 12.50

Engelman's Strain. Consistently good with large flowers and fine colors. Originator's seed.

1/4 oz. \$4.00 1.00 14.00

Super Maple Leaf Giants. Our largest flowered strain with deep rich colors predominating.

1/4 oz. \$3.00 .75 10.00

America. A bright large strain of good habit.

1/4 oz. \$3.00 .75 10.00

NEW

EARLY FLOWERING GIANTS

A new strain that flowers as early as the Ice Kings but with flowers as large as the Roggli Swiss Giants. Pure bright colors without center blotches. Strong compact growth.

Pkt. \$1.00; 1/8 oz. \$3.50; 1/4 oz. \$6.00; oz. \$17.50

DWARF SINGLE SWEET WILLIAM

Ideal for early spring sales along with pansies and other spring flowering items. Grow only 6" high.

Indian Carpet. Dazzling mixture rich in reds. Flowers in late May. Pkt. \$0.50; 1/4 oz. \$1.50; oz. \$4.95

Extra Early Dwarf. Remarkable because it flowers in early May, usually about Mother's Day.

Pkt. \$0.75; 1/4 oz. \$2.00; oz. \$7.50

Dwarf Dark Red. Slightly later than Indian Carpet. Very dwarf plants, brilliant crimson red blooms.

Pkt. \$0.50; 1/4 oz. \$1.50; oz. \$4.95

BELLIS (English Daisy) Pkt. Oz.

19,000 seeds per oz. Attractive spring flowering plant. Handle much the same as pansies; best with cold-frame protection.

Giant Double White. **Giant Double Crimson.** Light red.
Giant Double Pink. **Giant Double Etna.** Rich dark red.
Mixed

Price, each 1/8 oz. \$1.75; 1/4 oz. \$3.25 .50 9.75

SUPER GIANT ENGLISH DAISIES

A special selection with very large flowers that measure up to 2 inches in diameter. Some prefer the regular type with its more numerous blooms, but the immense blooms attract attention and sales. The following colors are available:

Pure White — Deep Pink — Red
Pkt. \$0.75; 1/8 oz. \$1.75; 1/4 oz. \$2.75; oz. \$10.00

Note: Due to short crop Red will not be available until July or August.

EARLY DWARF CARNATION

Grenadin Dwarf Scarlet. The favorite variety for basket sales as it grows only about one foot high.

Grenadin Dwarf White. Similar but pure white.

Dwarf Mixture. Fine mixture including the above colors.

Price above 3 varieties:

Pkt. \$0.50; 1/4 oz. \$1.35; oz. \$4.25

Note: Due to short crop Red will not be available until July or August. Other varieties in short supply.

MYOSOTIS (Forget-me-not)

40,000 seeds per oz. Pkt. Oz.

Alpestris Blue Ball. Compact deep blue.35 3.25

Alpestris Royal Blue. Makes a larger, taller plant than the above variety. Deep blue. . . . 1/4 oz. \$0.90 .35 3.25

Victoria. Dwarf compact strain, ideal for formal edging of tulip beds.

Light Blue Rose White Mixed

Price of the above 4 varieties:

Pkt. \$0.40; 1/8 oz. \$0.90; 1/4 oz. \$1.75

Delphinium

TIME TO SOW. Delphinium germinate best under cool weather conditions and we do not recommend sowing after June 1st until new crop seed is available again in late August.

PACIFIC HYBRIDS

The following are the most popular of this beautiful type:

Astolat. Pink shades.

Galahad. The finest of all whites.

Guinevere. Pinkish lavender, white bee.

Summer Skies. Light blue, white bee.

Round Table Series. Mixture of all the newest colors and types.

Price any of the above:

Originator's Seed—

1/2 Pkt. \$1.25; Pkt. \$2.00; 1/8 oz. \$2.95; 1/4 oz. \$5.50; oz. \$19.50

Grown from Originator's Seed—

Pkt. \$1.50; 1/8 oz. \$2.50; 1/4 oz. \$4.50; oz. \$15.00

Finest Mixture Giant Pacific Hybrids:

Grown from Originator's Seed—

Pkt. \$0.60; 1/8 oz. \$2.25; 1/4 oz. \$3.75; oz. \$13.50

SAPPHIRE

Fine new cut flower variety, several shades lighter than bellamosum with a golden bee. Immense florets.

Pkt. \$0.75; 1/8 oz. \$1.50; 1/4 oz. \$2.25; oz. \$7.50

Pkt. Oz.

Belladonna Improved Somerset's Special Strain.

Clear light blue, large flowered, strong stems. The finest strain of belladonna available.

1 lb. \$40.00; 1/4 lb. \$12.00; 1/4 oz. \$1.00 .50 3.50

Bellamosum Improved. The clear deep blue form of the above with a white bee. 1/4 oz. \$1.00 .50 3.50

Lamartine. Somewhat similar to Bellamosum but the growth is much more vigorous and it is very resistant to mildew.
1/4 oz. \$1.00 .50 3.50

Somerset Hybrids. Based on the Blackmore and Langdon type. These have been selected for hardiness and freedom from disease. 1/4 oz. \$1.35 .60 4.50

Gold Medal Hybrids. A good strain where quality of bloom is not essential. 1/4 oz. \$0.65 .35 2.00

Wrexham Hybrids. A fancy blending of light and dark shades. 1/4 oz. \$1.75 .60 6.00

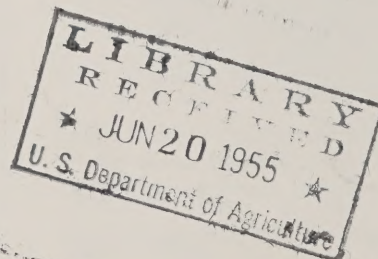
SEE OUR CATALOG FOR LISTING OF OTHER SEASONAL ITEMS

Somerset

seeds . plants

P. O. Box 608

New Brunswick, N. J.



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U. S. POSTAGE

PAID

New Brunswick, N. J.

Permit No. 13

SNAPS

PANSIES

BEGONIA

DWARF SWEET WILLIAM

ENGLISH DAISIES (BELLIS)

DWARF CARNATIONS

FORGET-ME-NOT

DELPHINIUM

Library,
U. S. Department of Agriculture
Washington 25, D. C.